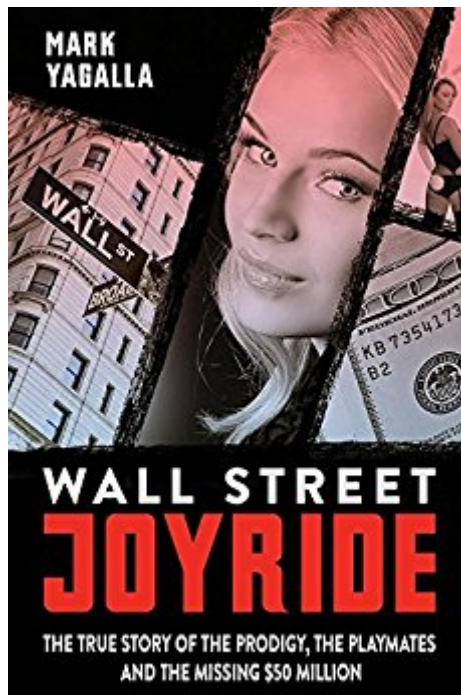


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# Wall Street Joyride: The True Story Of The Prodigy, The Playmates And The Missing \$50 Million



## Synopsis

How does an unassuming farm boy from Pennsylvania make \$1 million by age 19, steal Hugh Hefner's Playboy Playmate girlfriend by age 21 and then get sent to federal prison by age 24? *Wall Street Joyride: The True Story of the Prodigy, the Playmates and the Missing \$50 Million* tells the true adventure of Mark Yagalla's wild ride through the dotcom bubble of the 1990s – a boom of riches that allowed Yagalla to live the lifestyle that millions of people can only dream about. But his supercharged rise to the top led to a hard and tragic fall. This gritty memoir is about ambition, greed, and unchecked investment acumen. Along the way, Yagalla rose to making more than \$10 million a year, which he used to lavishly support his porn star, stripper and model girlfriends with expensive cars, mansions, helicopters, Gulfstream jets and luxury vacations. Hunger for more led him to turn his \$50 million hedge fund into a reckless Ponzi scheme that funded his opulent lifestyle. Eventually, Yagalla was arrested for embezzling \$32 million and spent five years in federal prison. A cautionary and explosive tale about a young man with investment skills well beyond his years, *Wall Street Joyride* provides a powerful lesson for all of us. In this revealing tell-all, Yagalla shares the real story of his life and loves, the lessons he's learned, and how we can learn from him.

## Book Information

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## Customer Reviews

Probably a five star read, but the author is such an abomination that one star has to be removed just to protest his existence. He wants to present his crimes as cool and victimless. Seems to feel that He has been hurt more than anyone else. Wants us to feel sorry for his loss of stolen wealth and gloddigger princesses. He seems to feel that all is fair in the glittering lives of the all-important fatcats. Shows no real concern for the little folks who lost retirement and subsistence money. We are all suckers. This book should only be purchased if all proceeds from sales go to the real victims.

Great story that many will think is similar to the Wolf of Wall Street, a book I did not like due to the author's writing ego. Mark Yagalla does not have that ego and recognizes his crimes and feels very badly as he effectively stole money from his investors to fund a lavish lifestyle. Some highlights in this very interesting and very fast read: His business start - the book does a great job of showing a young bright guy who also fortunately met influences that allowed him to expand his contacts and business. Many of these were conservative people like the Fulton Bank Director, a bank I have worked with, have great respect for and am a shareholder. Just another investor duped although he did remove his money. But in addition to the business start he also met a person who fed his insatiable appetite for high end call girls. His Ponzi Scheme and business practices - the interesting part here is his establishing relationships to become an early investor for the penny stock companies and how he was making money getting out before the losers. This is simply and quickly laid out and is interesting. His Love of Beautiful Women even if they were all generally Call Girls - starting small and getting big the amount of money he was paying was unbelievable and he was clearly addicted to this and could not stop. Some of the names are familiar like his relationship with Michelle Braun, the madam who later supplied Tiger Woods. This addiction eventually feeds his lavish lifestyle to impress the women including Gulfstream planes and helicopters. But read these chapters and look up the girls in Google. Very, very beautiful women that he idolized or disclosed their money grabbing weaknesses. Overall I could not recommend this book higher if you have interest in Wall Street business and the love of beautiful, but greedy women.

Do not buy!! This ass has no remorse for the money he stole. The whole book is him bragging about his hookers and the money he spent. Even after losing all, he still can't stop bragging of what a player he was!!

Really entertaining story of a very rich and talented sad sack who, because he was thinking with his dick, crashed and burned. Forget the lessons to be learned; the (truly outrageous) vicarious

experiences are enough to keep the reader focused on the story.

The book is about a professional scam artist -- and, I am sure this book is his biggest rip-off -- what a waste of time -- Do you really want to read about his sex life ? Who cares how many hookers he hired ? But that what over 95% of the book is about -- This guy went broke when he got caught cheating his clients -- so, after jail, he tells himself he'll scam once more by writing a book similar to The Wolf of Wall Street. My interest was in learning more about how people get ripped of by investment managers -- learned very little here. This book went to my garbage can after reading.

This really is one of the most facinating books I've ever read and I think I'm out of breath now and it only took me a few days to read. Wow Mark lived one amazing life, the vast amounts of money made and spent was is incredible but so were the stories about the playmates, reading this was a real joyride, fantastic utterly brilliant book, Michael Arizona USA

This is a guy bragging about spending millions of dollars on hookers and cars. The whole first half of book is about him getting laid. Final third is about how he screwed this friends. Waste of money. Don't buy an support this Loser. I hope the rest of his life is miserable

I've been interested in Mark's story since an article in The Philly Mag some years ago. Finally hearing it from his point of view was both fascinating, intriguing, and tragic all at the same time, especially when you realize that he started when he was technically still a teenager. What teen wouldn't go hogwild with the money he was bringing in? The money, the women, the sex, and the extravagance was truly a joyride up until he met Sandy Bentley, who in my estimation is poison but doesn't excuse Mark's actions. A fast read, indeed...

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